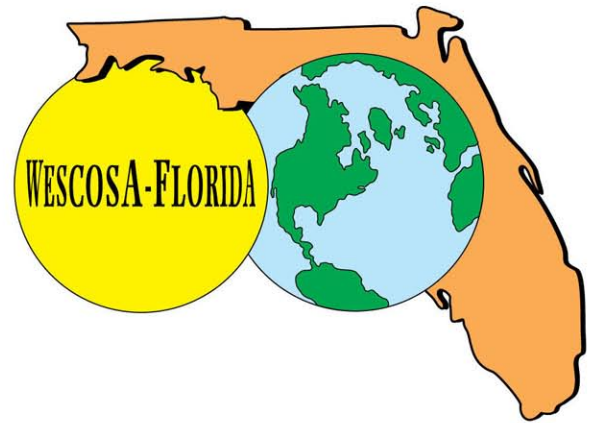


2009 COLLEGIATE SCREEN PRINT PROGRAM GUIDELINES



IMPRINT GUIDELINES:

- 144 total piece minimum (Binders & Sealed Vinyl Pad holders)
- Capacity Minimums: 1/2" and 1" binders: 144 pieces per capacity
1-1/2", 2", 3" binders: 96 pieces per capacity
- Color Minimums: 48 minimum per color within a capacity
- Poly Binders, Pressboard Binders and Vinyl Pad Holders may not be combined with Vinyl Binders for minimums
- Poly Binders, Pressboard Binders and Vinyl Pad Holders minimum: 48 per color
- If combining different designs (Samsill copy/design numbers) for quantity break, add \$50.00 for each additional design
- Add \$25.00 for PMS ink match. No extra charge when using Samsill stock ink colors.

ART WORK: See attached Samsill artwork requirements for details.

IMPRINTED PRODUCT LABELS:

- Barcode Labels can be requested when ordering a minimum of 144 binders with the same capacity and design.
- UPC Labels: + \$0.08 each CLC Hologram Label: \$0.07 each.
- Samsill can assign one UPC code number to the entire assortment or a unique UPC code number to each color within an assortment. **Unless noted on the order Samsill will assign one UPC code number to the entire assortment.*
- Samsill can also print a pre-price on the label at no additional charge.

STOCK PRODUCT LABELS:

- All Samsill stock products are bar-coded at no additional cost
- No pre-pricing available on stock product
- ROYALTIES: Royalties will be invoiced at the actual rate plus an additional 2% administrative fee.